

Wings900 Announces Model Authentication Program

Contributed by
Thursday, 30 October 2008

Wings900 is announcing its all new Model Authentication Program!

This program is designed to ensure that collectors are receiving authentic limited release models from manufacturers and retailers. There are many ways to forge limited release numbers on model ID cards, and boxes. With this program you can be confident that the model in your hands is authentic.

How does this work? - Wings900 will provide two holographic stickers to Manufacturers to include with any limited edition or special model release.

How do two labels with a serial number ensure authenticity? - Only the Wings900 database has the association between serial number and model.

Each unique serial number is assigned a model number in the edition size. From this information there is no way that a model can be fraudulent in the collection as each model in the program has a unique serial number and only the Wings900 system can determine which models are authentic. Additionally a label from one model can not be affixed to another model of a different type; this will show up as a discrepancy when the user goes to authenticate the model. Manufacturers participating in this program contact Wings900 before a release and request labels. Wings900 records the set of serial numbers

assigned and sends the associated labels to the manufacturer so that they can be affixed to the model.

What is the Certificate of Authenticity? -

The certificate of authenticity gives you printed proof that your model is authentic. Additionally your large holographic sticker is attached to further authenticate and limit fraud.

What will the first model be under this program? - This will be announced on November 3rd, 2008

What models are included under this program? - The Authenticate Page will have a link to display a list of all models covered under this program.

What manufacturers have signed up? - Manufacturer Names will be released in November and December 2008.

Full details and Q&A at: <http://www.wings900.com/cms/articles/wings900/wings900-model-authentication-faq-for-collectors.html>

Manufacturers and those selling special releases: To be a part of this program, please contact owners@wings900.com for details.